

Evolution of Social Governance Structure and Service-oriented Governance of College Students' Social Work

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Abstract: According to the continuous progress of the current society, the mode of social management should also continue to progress, for the new social management model needs to be constantly tried, as the deepening of social management and innovative mode, that is, social governance, is the new management model obtained in the continuous improvement. In social governance, social work as a service model has been applied in it, can play a synergistic role. In the new period, the formation of social governance system needs sufficient theory to support. Therefore, this paper analyzes the evolution of social governance structure, and then discusses the service-oriented power of college students' social work, hoping to promote the application of social governance as a social management model and strengthen the application of social work in it..

1. Introduction

With the further reform and opening up of our country, the economic development is very rapid, and the level of science and technology has been improved to a certain extent, which has made the society develop and progress. But following the development of science and technology and economy, it also brings some potential social problems. Therefore, when carrying out social management, it should also evolve with the development of economy and society. The proposal of social governance structure is the innovation of social governance and also plays a positive role. Social governance can maintain the social environment, at the same time bring some social benefits, solve social problems.

2. Social Governance is the Deepening and Innovation of Social Management

2.1. Modes Of Progressive Reform Developed in Line With Current National Conditions

China's current economy has been vigorously developed, the market economy is flourishing, but with the social marketization, urbanization and rapid social transformation, it also brings some difficult problems for social management. Since the new century, because the society and economy have come to a new period of development, it is the core strategy of the government in the new period to establish a scientific concept of social development, to build a harmonious society and to innovate the social management system. Although there are no major social problems in the current social development, but because of the complex national conditions in China, social governance has a great difficulty, so adopting a gradual reform of the social management system can help better social governance. According to the national conditions of our country, the principles and strategies for carrying out the reform should be consistent, but in different periods of reform, the implementation plan of the reform should be adjusted according to different circumstances, so that the reformed system can be more adapted to the development of society.

2.2. Social Management is Deepened By Social Governance

In carrying out social management, the mode obtained after deepening is social governance. In sociology, social governance is also called consultative governance, which is the deepening of the social management system. First, from the point of view of nature, social management will be more

easily transformed into regulation and rule, thus forming a misunderstanding. Social governance pays more attention to the construction of modern society than social management. Second, from the perspective of objectives, social governance emphasizes comprehensive management, system governance, legal governance and source governance, but social management is a top-down management model. Treat the symptoms not the root causes. Third, from the perspective of governance relations, social management, although more people participate, but also has a very obvious relationship of rights, and social governance is a multi-party participation process, in addition to social forces and social organizations, there are representatives of all parties and residents. Fourth, from the point of view of innovation, the social management model is a management system and a relationship pattern, while social governance is an important part of promoting the modernization of government governance system and governance capacity, and also emphasizes the system construction of modern national governments[1].

3. To Interpret the Innovation of Social Governance From the Angle of New Development

3.1. Social Governance System Innovation is a Process of System Evolution

In the new century, the social management system has been innovated because of the demand for economic development and livelihood improvement. Because of the rapid development of social economy, it leads to the aggravation of social internationalization and urbanization. To some extent, although it plays a certain role in promoting the growth of the economy, there are also certain social problems. Some local governments in our country pay more attention to economic development and pay more attention to people's livelihood. This neglect of social management has also led the majority of the people to express their opposition to some projects through the network platform, which has also led to the continuous social conflict in the process of economic development, resulting in many potential social problems, which have a certain impact on economic and social development. So in order to make the society more stable and the economy can be developed smoothly, we should carry on the innovation of the new social management system, and then the innovation of the social governance system is also the process of the evolution and function enhancement of the social management system.

3.2. Social Evolutionism Can Fully Interpret the Innovation of Social Governance System

In the research process of social governance system innovation, we can interpret it from the perspective of social evolution. From the perspective of social evolution, the innovation of social governance system can synchronize with social development, can promote the development and construction of national governance mechanism and governance ability, and is also the driving force of China's modernization construction. When the CPC Central Committee put forward the innovation of social governance system, it put forward the need to deal with the relationship between government and society correctly. For example, social organizations in the community service category are given priority training to encourage the participation of all sectors of society in social governance through the purchase of social organization services to help strengthen this function of social governance to move out, through the transfer of functions can better deal with the problems between social needs and social services, reduce the occurrence of social contradictions[2].



Figure 1 Cultivation of social organizations

4. College Students' Social Work is the Embodiment of Service-Oriented Governance

4.1. Social Management can be Reflected Through Services

Social work in the conduct of social management, in fact, is a service-oriented way of governance, because it is through the services provided by social organizations to carry out social governance. Mainly through the following three aspects to reflect. The first is the need to solve social problems to maintain the stability of social order. For social work, the most basic responsibility is to help the vulnerable groups, as well as for the social organization of college students, to provide specialized services to the people with difficulties and needs to meet the basic and reasonable needs of these people, the needs need to set the relevant bottom line, on the one hand, to improve the way of life of the difficult groups, on the other hand, to carry out social governance from the root causes, thus eliminating the birth of some social phenomena. The second is to promote the innovation of social governance system through social services. In the social governance system after innovation, what needs to be embodied is people-oriented and service-first, which is also the core principle of social work, which runs through the whole service, and then optimizes the management mode and management concept to achieve the transformation of preventive and controlled social management to service-oriented management mode. In the concept of social governance, each subject needs to carry out social work in an equal environment. Social work needs to be achieved through the participation of third parties, mainly to solve some contradictions in society, mainly in the form of multi-party communication to coordinate the relationship between social organizations and the masses, which can help to improve the efficiency of social problem solving, from this aspect also promoted the innovation and reform of the governance model of social work participation. The third is that social work promotes the reform of the government in the way of social advocacy. In the process of college students' social work participating in social governance, when facing some basic problems, social workers are needed to act as policy advocates in it, put forward relevant solutions to government departments, and carry out effective promotion through the government level. In carrying out policy suggestions, we need to make perfect statistics and analysis on the basic needs of the residents, and then put forward scientific and reasonable suggestions, and try to make scientific and reasonable suggestions, so that they can be applied to the later social governance. The essence of this process is to perfect the social management policy, and the social organization can help the social governance function to play.



Figure 2 A service-oriented society

4.2. Good Governance Within Social Work

The service-oriented governance model of social work can also help to solve the problem of internal areas of society, thus helping to carry out good governance within society. In the social work service, the present situation of social development can also be improved response, which can help to form the internal governance system in the field of social work, is also a manifestation of innovation, and also to the psychological needs of the people. Compared with the traditional non-profit organizations, the social organizations of college students also emphasize social services in addition to non-profit and public welfare, which mainly solve two social problems, one is to improve the plight of the difficult groups, the other is to safeguard the basic interests of the vulnerable groups, the other is to resolve social contradictions and conflicts to maintain social order[3].



Figure 3 Social work

5. Concluding Remarks

The innovation of social governance system is also the perfection and development of socialist system with Chinese characteristics, which also plays a certain role in promoting the modernization foundation of national governance system and governance ability, and also has the significance of the times and social value in a certain sense. Social work mainly through social services to innovate the social governance system, has a positive significance, can carry out social governance while also solving the difficulties of vulnerable groups, so it is necessary to explore the synergy points in social governance and social work, so that social work services can better carry out the innovation of social governance system.

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